

PBC LA 2018 SESSIONS INFORMATION

SATURDAY, JUNE 9TH 9:30AM – 10:45AM

CONVERSATION WITH: JIM GIANOPULOS & NEAL H. MORITZ

Location: Paramount Theatre

Speakers:

- Jim Gianopulos, Chairman and CEO, Paramount Pictures Corporation
- Neal H. Moritz, Principal, Original Film; “Fast and the Furious” Franchise, “Jump Street” Franchise

THE ART OF PRODUCING ANIMATION

The industry’s (and the global audience’s) appetite for animated content has continued to expand. This panel will give attendees insight into the unique challenges of producing animation for both film and television.

Our session’s panelists span all forms of animation, ranging from major studio to independent productions, and from CG to 2D to stop-motion. Panelists will discuss the comparative complexity of working in a variety of formats and share realistic expectations for creating successful and memorable animated features and shows.

Location: Sherry Lansing

Speakers:

- Allison Abbate, EVP, Warner Animation Group; “Fantastic Mr. Fox,” “Corpse Bride”
- Andrew Goldberg; “Big Mouth,” “Family Guy”
- Jinko Gotoh; “The Little Prince,” “9”
- Jorge R. Gutiérrez; “The Book of Life,” “El Tigre, The Adventures of Manny Rivera”
- Rosa Tran; “Final Space,” “Anomalisa”

Moderator:

Bonnie Arnold, Producer, DreamWorks Animation; “How to Train Your Dragon,” “Toy Story”

WHAT DO YOU MEAN THAT'S NOT COVERED? LESSONS LEARNED IN MANAGING RISKS AND COSTS IN YOUR PRODUCTION *sponsored by HUB Entertainment Insurance*

Insurance may be one of the last arrangements you make in your production, but it is for certain one of the most important. Done properly, it can mean all the difference in executing a safe, smart, and profitable production.

In this panel, we bring perspectives from production executives and risk management & insurance professionals to explore real-life production disasters – ranging from weather delays to death of cast family members to #MeToo related turnover and reputation damages – and how you can learn from these incidents and prevent them (or at least contain their consequences). You’ll also learn how the standard coverage provisions that come with an “off the shelf” policy can be customized to better protect your production, your cast & crew, and your creative vision.

Location: Screening Room 5

Speakers:

- Jeremy Alter, “Touched with Fire,” “Inland Empire”
- Mark Ballin, Partner, Claim Specialists International
- Bob Jellen, Managing Director, HUB Entertainment Insurance
- Peter Oillataguerre, President, Physical Production, MGM Studios
- Jacqueline Volmer, Senior Entertainment Underwriter, Chubb Insurance

Moderator:

Rachel Klein, Producer/Director/CEO, Fire Starter Studios; “30 for 30 The Fab Five,” “NEA: United States of Arts”

SATURDAY, JUNE 9TH 11:15AM – 12:30PM

CONVERSATION WITH: KEVIN FEIGE *sponsored by Pinewood Atlanta Studios*

Location: Paramount Theatre

Speakers:

- Kevin Feige, Producer, Marvel Studios; “Black Panther,” “Avengers: Infinity War”

Moderator:

- Pete Hammond, Awards Columnist and Chief Film Critic, *Deadline*

WHAT MAKES A DOC A DOC? EXPANDING ART FORMS *sponsored by Deadline Hollywood*

The popularity of the documentary genre has grown exponentially over the last two decades, due in large part to producers’ willingness to push the boundaries of the form. Re-enactments, animation and a variety of experimental and hybrid styles have taken their place alongside the more traditional observational and verité formats, leading to an unprecedented renaissance of non-fiction storytelling.

How does the producer’s choice of subject matter affect their choice of format, and vice-versa? What implications does formal innovation have for the producer’s ability to communicate a subject’s truth? And what impact have these new approaches had on the market for documentaries?

Location: Sherry Lansing

Speakers:

- Dan Braun, Co-President, Submarine; “Kusama – Infinity,” “Wild Wild Country”
- Marta Kauffman, Writer/Director/Producer, Okay Goodnight; "Seeing Allred," "Grace and Frankie"
- Errol Morris; “Wormwood,” “The Fog of War”
- Ceyda Torun, Co-Founder, Termite Films; "Kedi"

Moderator:

Diane Becker, Co-Founder/Producer, Fishbowl Films; “Inventing Tomorrow,” “If I Leave Here Tomorrow: A Film About Lynyrd Skynyrd”

PRODUCE SMARTER: AI, MACHINE LEARNING AND CONTENT CREATION *Sponsored by Box*

We’ve all heard that artificial intelligence and machine learning will change the way people work in the next several years, but amid all the hype, there are a few practical ways that media and entertainment companies can apply these breakthrough technologies to the way they work *today*.

This session will detail how productions commonly apply AI and machine learning capabilities to processes like contracts management, budgeting & VDR, on-boarding freelancers for production, and standardization of digital asset management.

Location: Screening Room 5

Speakers:

- Jim A. Rota, EP/Partner, Therapy Content; “Foo Fighters: Sonic Highways,” “Sound City”
- Tobias Queisser, Co-Founder, Cinelytic Inc.

Moderator:

Jade McQueen, Senior Managing Director, Media & Entertainment, Box

SATURDAY, JUNE 9TH 2:00PM – 3:15PM

POWERFUL VOICES: TELLING STORIES THAT REWRITE THE RULES *sponsored by Delta Air Lines*

The digital age's multitude of channels and platforms has been a boon for talented storytellers from outside of the usual ranks of producers and writers. Creative voices with strong roots in front of the camera—from actors to athletes—have forced themselves into the cultural conversation, and the audience is starting to listen.

How can outsiders or those with unconventional stories generate allies for their projects? And in managing the industry's perceived demands, what is worth compromising on, and what is non-negotiable?

Location: Paramount Theatre

Speakers:

- Nnamdi Asomugha, Principal/Producer, lam21 Entertainment; "Crown Heights," "Beasts of No Nation"
- Dan Bucatinsky, Partner, Is Or Isn't Entertainment; "Who Do You Think You Are?," "The Comeback"
- Mel Eslyn, President, Duplass Brothers Productions; "Outside In," "Room 104"
- Justin Simien; "Dear White People," "Bad Hair"
- Lena Waithe; Creator, "The Chi"

Moderator:

Marcy Ross, President, Skydance Television

BUILDING YOUR INDIE FEATURE TOOLKIT *sponsored by Panasonic*

Producers no longer need a great, big pile of money to tell a great story. Working outside the constraints of the studios, indie filmmakers have been the trailblazers, adopting cutting-edge technology to produce films on a lower budget.

How have effective producers streamlined the filmmaking process without hurting the quality of their product? What does your team need to source in order to keep the quality high while keeping your budget low? Join us at this session and start putting together your indie feature toolkit.

Location: Sherry Lansing

Speakers:

- Johnny Derango, Producer/Director of Photography; "Small Town Crime," "Everyone is Doing Great"
- Laura Florence, Vice President, Sales & Marketing, Gravitas Ventures
- Mitch Gross, Cinema Product Manager, Panasonic USA
- Jordan Horowitz, Principal, Original Headquarters; "La La Land," "Counterpart"
- David Lancaster, CEO, Rumble Films; "Whiplash," "Nightcrawler"

Moderator:

Mel Jones, President of Production, Homegrown Pictures; "Dear White People," "Burning Sands"

360 PROFILE: THE HANDMAID'S TALE *sponsored by Variety*

An instant masterpiece of literary adaptation and dystopian vision, *The Handmaid's Tale* has swiftly assumed a place among the landmark television series of our time.

In this special 360 Profile, we explore the series' success from every angle, examining how its team committed to their collective leap of faith and played to their strengths throughout development, production and release.

Location: Screening Room 5

Speakers:

- Ane Crabtree, Costume Designer, "The Handmaid's Tale"
- Warren Littlefield, Executive Producer, "The Handmaid's Tale"
- Bruce Miller, Showrunner, "The Handmaid's Tale"
- Beatrice Springborn, VP of Content Development, Hulu
- Sherry Thomas, Casting Director, "The Handmaid's Tale"

Moderator:

Jenelle Riley, Deputy Awards and Features Editor, *Variety*

SATURDAY, JUNE 9TH 3:45PM – 5:00PM

FINANCING YOUR FILM: HOW TO FIND THE RIGHT PARTNERS *Sponsored by The Hollywood Reporter*

Just as projects require creative and technical collaborators, effective financing is built on healthy partnerships. This session looks at the funding questions from every angle, including not only how to find those essential partners, but how to make sure that you're protected every step of the way.

Whether you're raising capital from outside investors and/or banking on foreign pre-sales, this discussion will give attendees a sense of realistic finance goals as well as red flags to be wary of as you push your project to the starting line.

Location: Paramount

Speakers:

- Ashok Amritraj, Chairman & CEO, Hyde Park Entertainment Group; "99 Homes," "Ghost Rider: Spirit of Vengeance"
- Charles D. King, Founder & CEO, MACRO; "Mudbound," "Fences"
- Jessica Lacy, Head of International & Independent Film, ICM Partners
- Bill Mechanic, Chairman & CEO, Pandemonium Films; "Hacksaw Ridge," "Coraline"

Moderator:

Gary Lucchesi, President of the Producers Guild of America; "The Lincoln Lawyer," "Million Dollar Baby"

LARRY GORDON: UNCENSORED

When it comes to the movie business, Larry Gordon has done it all, and seen it all. One of Produced By's most popular speakers, Gordon returns to the event for its 10th anniversary, once again sharing his legendarily candid guidance and perspective. Attendees sitting down for this session should have their questions ready and their seatbelts fastened. NO PRESS WILL BE ADMITTED TO THIS SESSION.

Location: Sherry Lansing

Speakers:

- Larry Gordon, Principal, Lawrence Gordon Productions; "Field of Dreams," "Die Hard," "Hellboy," "Watchmen," "Boogie Nights"

INSIDE THE ENTERTAINMENT CLOUD: TECHNOLOGY, EFFICIENCY AND BETTER MOVIES *sponsored by Cast & Crew*

Outside of Hollywood, other industries have realized significant efficiencies, economies and quality improvements by digitizing business processes. Today, numerous industries feature industry-specific clouds -- not just for storage but offering industry-specific functionality.

Hollywood has invested heavily in on-screen technology, but minimally in improving industry processes.

Production is a process and it needs to be digitized. Data and efficiency not only are critical in the production process, they also breed creativity. Spoiler: You can make better movies by making movies better.

Location: Screening Room 5

Speakers:

- John Berkley, President, Cast & Crew Entertainment Services
- Peter Bobrow; Producer
- Brad Combs, Senior Product Manager, Discovery, Inc.
- Juliana Lembi; "Wild Wild Country," "The Battered Bastards of Baseball"

Moderator:

Chris Thomes, Vice President, Marketing Strategy, ABC Studios

SATURDAY, JUNE 9TH

5:15PM – 6:30PM PGA MEMBERSHIP MEETING

5:15PM – 8:00PM NETWORKING MIXER

SUNDAY, JUNE 10TH 9:30AM – 10:45AM

THE ART AND CRAFT OF PITCHING *Sponsored by VER*

Times may change, but the pitch remains the critical component of Hollywood salesmanship, your first—and sometimes only—opportunity for your idea to sink or swim. As we have in years past—this session remains one of our PBC’s most popular—we are excited to provide attendees an extraordinary opportunity to refine their pitching skills with help from some of the most seasoned pros in the business.

Location: Paramount Theatre

Speakers:

- Chris Moore, Principal, The Media Farm; "Manchester by the Sea," "Project Greenlight"
- Rose Catherine Pinkney, Senior Consultant Scripted Original Programming, BET Networks
- Michael Seitzman, Principal, Maniac Productions; "Code Black," "Quantico"
- Lynette Howell Taylor, Founder/Producer, 51 Entertainment; "A Star is Born," "Captain Fantastic"

Moderator:

Vance Van Petten, National Executive Director, Producers Guild of America

PRODUCING AN INCLUSIVE INDUSTRY: WHERE DO WE GO FROM HERE?

The workplace culture of Hollywood among plenty of other professional communities is in the midst of what feel like growing pains. In calling out such conditions as predatory behavior, pay inequity and institutional bias, the entertainment industry is striving to reckon with its heritage of sexism/discrimination.

What will it take to continue to move the needle and lock in sustainable gains for women in entertainment? And how can producers contribute to that progress on and off the set?

Location: Sherry Lansing

Speakers:

- Nicole Brown, Senior Vice President, TriStar Pictures
- Mike Farah, Chief Executive Officer, Funny Or Die
- Paul Feig, Principal, Feigco Entertainment; "Bridesmaids," "Spy"
- Stacy Rukeyser, "UnREAL," "The Lying Game"
- Rachel Shane, Chief Creative Officer, MWM Studios; "Hell or High Water," "Genius"
- Nancy Solomon, Attorney at Law, Solomon Law, APC

Moderator:

Gail Berman, Chairman & CEO, The Jackal Group; "Buffy," "Angel"

THE STREAMING REVOLUTION *sponsored by ARRI & Technicolor*

It’s the most significant entertainment opportunity for producers and filmmakers to have emerged in a generation. OTT streaming unlocks the promise of the highest quality of digital media.

Has streaming permanently changed the way we distribute media and consume stories? In this session, attendees will learn how to compete in this rapidly growing space. From production and workflow to finishing and delivery, leaders in the field will discuss the essential tools for producers seeking to make their mark in streaming media.

Location: Screening Room 5

Speakers:

- Glenn Kennel, President and CEO, ARRI, Inc.
- Steven Poster, ASC, President, International Cinematographers Guild; "Donnie Darko," "Someone to Watch Over Me"
- Sherri Potter, President, Global Post-Production, Technicolor Production Services

Moderator:

Ian Bryce, Principal, Ian Bryce Productions; "Transformers" Franchise, "Saving Private Ryan"

SUNDAY, JUNE 10TH 11:15AM – 12:30PM

CONVERSATION WITH: BILL HADER & ALEC BERG

Location: Paramount Theatre

Speakers:

- Alec Berg, “Barry,” “Silicon Valley”
- Bill Hader; “Barry,” “Documentary Now!”

Moderator:

Dana Harris, Editor-in-Chief and General Manager, *IndieWire*

THE INNOVATION PANEL: PRODUCING ACROSS ALL PLATFORMS *Sponsored by the Malta Film Commission*

Today’s viewers are coming of age in a world where content lives everywhere. As the “screens” in our lives have multiplied, new distribution platforms have emerged—creating new challenges and opportunities for content creators.

In this session, learn how producers of cutting-edge, multi-platform content leverage the challenges of today’s diversified distribution models to tell resonant stories that keep audiences entertained, connected, and hungry for more.

Location: Sherry Lansing

Speakers:

- Fenton Bailey & Randy Barbato, Co-Founder, World of Wonder Productions; “RuPaul’s Drag Race,” “Mapplethorpe: Look at the Pictures”
- Amanda Barclay, Scripted Current and Development Executive, YouTube Red
- Jack Davis, Co-Founder & CEO, Crypt TV; “The Birch,” “The Look-See”
- Dan Harmon, Executive Producer/Writer/Partner, Starburns Industries; “Rick and Morty,” “Community”
- Michael D. Ratner, President & CEO, OBB Pictures; “Cold as Balls,” “The 5th Quarter”

Moderator:

Tracey Edmonds, CEO and President, Edmonds Entertainment; “Jumping The Broom,” “With this Ring”

UNLOCKING DIGITAL PRODUCTION AND POST: FROM INDIES TO MAJORS *sponsored by Microsoft*

The fundamentals of storytelling are timeless, but the fundamentals of production are evolving more rapidly than ever. Whether they’re overseeing the assembly of their creative brain trust or the assembly of the first cut, a producer’s access to technology is going to define the limits they face and the opportunities open to them – as well as how they protect their investments. This panel brings together a collection of experienced voices from the worlds of digital technology, security and production as they share their experiences leveraging the potential of cloud-based connectivity to open new possibilities for collaborative content creation.

Location: Screening Room 5

Speakers:

- Richard Duke, Cloud Solutions Architect, Avid Technology
- Erick Geisler, President/Founding Partner, G2 Immersive Studios; “Gods & Secrets,” “Alpha”
- Larry Kasanoff, Chairman & CEO, Threshold Entertainment Group; “Mortal Kombat,” “True Lies”
- Joel Sloss, Sr. Program Manager, Microsoft Azure Security, Privacy, and Compliance

Moderator:

John Canning, Chairman, New Media Council, Producers Guild of America